\$65,325.00

\$65,325.00

106

106

\$55,526.25

\$55,526.25

0.00

0.00

ORDER

Orders Order / Rev: 715923 Alt Order #: 06331768 Product Desc: **CRAVAAK FOR CONGRESS KARE** Estimate: C30N06 Flight Dates: 10/30/12 - 11/06/12 Primary AE: Jim Quinn Original Date / Rev: 11/01/12 / 11/01/12 Sales Office: T-PHI Order Type: Political Sales Region: NAT Name: **Smart Media Group Inc/ POL** Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast WEEKLY 814 King Street Billing Cycle: Alexandria, VA 22314 Agency Commission: 15% Advertiser CRAVAACK, C / R /CON Name: Demographic: A35+ New Business Thru: **Product Codes:** PL-US House Representative Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID: Bill Plan **Totals** Rating Start Date **End Date** # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount

November 2012

Totals

Account Executives

11/04/12

11/11/12

10/29/12

11/05/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

\$44,030.00

\$11,496.25

\$51,800.00

\$13,525.00

27

ما	Ch	Stort	End	Inventory Code	Drook	Start/End	Time Day	o lon	Spoto	Poto Dri	Dta Tuno	Spoto	Amount
Ln		Start	End	Inventory Code					Spots		 	Spois	Amount
1	KARE	11/02/1	2 11/02/12	Tonight Show	CM	1035pm-11	35pm l	7 :30) 1	\$650.00 P-2	0.00 NM	1	\$650.00
				Tonight Show									
	TONIGH	IT SHOV	V										
	Sta	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/2	29/12	11/04/12	F	1	\$650.00	0.00						
2	KARE	11/02/1	2 11/02/12	M-F 2-3p	CM	2P-3P]	7 :30) 1	\$300.00 P-4	0.00 NM	1	\$300.00
				The Doctors									
	THE DO	CTORS											
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/2	29/12	11/04/12	F	1	\$300.00	0.00						
3	KARE	11/02/1	2 11/02/12	M-F 4-430p	CM	4-430P	1	7 :30) 1	\$525.00 P-4	0.00 NM	1	\$525.00
-				KARE 11 4 News						*******			**
	4P NEW	'S											
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/2	29/12	11/04/12	F	1	\$525.00	0.00						
5	KARE	11/02/1	2 11/02/12	M-F 5-530p	CM	5-530p]	7 :30) 1	\$1,975.00 P-4	0.00 NM	1	\$1,975.00
				KARE 11 5 News	_					* ,			, ,
	KARE11	NWS-5											
	Sta	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/2	29/12	11/04/12	F	1	\$1,975.00	0.00						
6	KARE	11/02/1	2 11/02/12	M-F 9-10a	CM	9-10a	1	7 :30) 2	\$350.00 P-4	0.00 NM	2	\$700.00
_				TODAY					_	*********		_	*********
	TODAY	11											
	Sta	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/2	29/12	11/04/12	F	2	\$350.00	0.00						

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
7 KARE	11/05/1	2 11/05/12	Tonight Show	CM	1035pm-11	35pm	M	:30	1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
TONIGH	HT SHOV	V	Tonight Show										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 11/	05/12	11/11/12	M	1	\$1,000.00	0.	00						
8 KARE	11/05/1	2 11/05/12	•	CM	2P-3P		M	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
THE DO	OCTORS		The Doctors										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 11/		11/11/12	M	2	\$175.00	0.	00						
9 KARE	11/05/1	2 11/05/12		CM	4-430P		M	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
4P NEV	vs		KARE 11 4 News	i									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 11/	05/12	11/11/12	M	1	\$250.00		00						
10 KARE	11/05/1	2 11/05/12	•	CM	430-5P		M	:30	1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
JEOPAI	RDY		Jeopardy										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 11/	05/12	11/11/12	M	1	\$1,000.00		00						
11 KARE	11/05/1	2 11/05/12	M-F 5-530p	CM	5-530p		M	:30	1	\$1,800.00 P-4	0.00 NM	1	\$1,800.00
KΔRE1	1NWS-5		KARE 11 5 News	i									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 11/		11/11/12	M	1	\$1,800.00		00						
12 KARE	11/05/1	2 11/05/12		СМ	5-6a		M	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
KADE1	1-1ST E)T	KARE First Edition	n M-F									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	na						
Week: 11/		11/11/12	M	1	\$350.00		00						
13 KARE	11/05/1	2 11/05/12		CM	9-10a		M	:30	2	\$350.00 P-4	0.00 NM	2	\$700.00
TODAY	11		TODAY										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 11/		11/11/12	M	2	\$350.00		00						
14 KARE	11/03/1	2 11/03/12	•	CM	5-530P		S-	:30	1	\$500.00 P-2	0.00 NM	0	\$0.00
KΔRE1	1NWS-5	SΔ	KARE 11 5 News	Sa									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	na						
Week: 10/	29/12	11/04/12	S-	1	\$500.00		00						
	Date Ra	<u>nge</u> <u>D</u> 2-11/04/12 S	escription	<u>Star</u> 5-53	t/End Time			Weekdays		ngth Rate :30 (\$500.00)	Rtg Type		
	10/29/12 edited	2-11/0 4 /12 S	at 5-530p	5-53	oup			Sa	Į	.30 (\$500.00)	0.00 /\/		
		2 11/03/12	Sat 8-10a	CM	8-10a		S-	- :30	2	\$500.00 P-2	0.00 NM	2	\$1,000.00
10 10 111	11/00/1	2 11/00/12	KARE 11 Saturda		0 100		D	.00	_	φοσσ.σσ1 2	0.00 14101	_	ψ1,000.00
	1 NWS S												
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 2	Rate \$500.00	Rati	<u>ng</u> 00						
			Tonight Show	CM	1035pm-11			:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
10 10 112	1 1/0 1/1	2 11/01/12	Tonight Show	0	тооори тт	оорт	•	.00	•	φοσο.σσ. 2	0.00 14111		φοσσ.σσ
	HT SHOW												
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rati							
Week: 10/		11/04/12 2 11/01/12	_	CM	\$650.00 2P-3P		00 T	- :30	2	\$300.00 P-4	0.00 NM	2	\$600.00
10 IVAIL	1 1/0 1/ 1	_ 11/01/12	The Doctors	Civi	<u> </u>		1	.50	_	ψοσο.σσ1 -4	U.UU INIVI		φυσυ.συ
	OCTORS												
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rati							
20 KARE		11/04/12 2 11/01/12	M-F 4-430p	CM	\$300.00 4-430P		00 T	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
20 IVAIL	1 1/0 1/ 1	_ 11/01/12	KARE 11 4 News		+ -1001		1	.50	'	ψυ2υ.υυ 1 -4	U.UU INIVI	'	ψυ2υ.00
4P NEV	VS												

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

L	n Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	20 KARE	11/01/1	2 11/01/12	M-F 4-430p	CM	4-430P		T	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
	4P NEV	VS		KARE 11 4 News										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
_	Week: 10/		11/04/12	T M-F 430-5p	CM	\$525.00 430-5P	0.00	T	:30	1	\$1,350.00 P-4	0.00 NM	0	\$0.00
	ZI NANL	1 1/0 1/ 1.	2 11/01/12	Jeopardy	Civi	430-31		1	.30	•	φ1,330.00 F-4	O.OO INIVI	U	φυ.υυ
	JEOPA		End Date	10/1	0	Data	Deffere							
	Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,350.00	Rating 0.00							
<u>s</u>		Date Ra		escription	Star	t/End Time			ekdays			Rtg Type		
		: 10/29/12 edited	?-11/04/12 N	1-F 430-5p	430-	·5P		= = :	- Th	-	:30 (\$1,350.00	0.00 NM		
_			2 11/01/12	M-F 5-6a	CM	5-6a		T	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
				KARE First Editio	_	o ou		-	.00	·	φοσσίσσι 1	0.00 14141	·	φοσσ.σσ
		1-1ST ED		Maakdaya	Cnoto/Mook	Doto	Doting							
	Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$350.00	<u>Rating</u> 0.00							
	24 KARE	11/01/1	2 11/01/12	M-F 9-10a	СМ	9-10a		T	:30	2	\$350.00 P-4	0.00 NM	2	\$700.00
	TODAY	´ 11		TODAY										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week: 10/		11/04/12	T	2	\$350.00	0.00							
	25 KARE	10/30/1	2 10/30/12	Tonight Show Tonight Show	CM	1035pm-113	35pm - T-		:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
	TONIGI	HT SHOV	V	Tomgin Chon										
	Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00							
			2 10/30/12		CM	2P-3P			:30	2	\$300.00 P-4	0.00 NM	2	\$600.00
				The Doctors										
		OCTORS ort Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week: 10/		11/04/12	- T	2	\$300.00	0.00							
:	28 KARE	10/30/1	2 10/30/12	M-F 430-5p	CM	430-5P	- T-		:30	1	\$1,350.00 P-4	0.00 NM	0	\$0.00
	JEOPA	RDY		Jeopardy										
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
S	Week: 10/ Spot Ch	/29/12 Date Ra	11/04/12 nge D	- T escription		\$1,350.00 t/End Time	0.00	We	ekdays	Lei	ngth Rate	Rtg Type		
_	2 KARE	10/29/12	?-11/04/12 N		430-			- T		_	:30 (\$1,35 0.00			
_		edited												
;	30 KARE	10/30/1	2 11/06/12	M-F 5-6a KARE First Editio	CM n M-F	5-6a	- T-		:30	1	\$350.00 P-4	0.00 NM	3	\$1,050.00
		_		B LINES A THRU										
		1-1ST ED irt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week: 10/	/29/12	11/04/12	- T	1	\$350.00	0.00							
	Week: 11/		11/11/12 2 11/06/12	-T	CM	\$350.00 9-10a	0.00		:30		\$350.00 P-4	0.00 NM	2	\$700.00
•	OI NAKE	10/30/1	2 11/06/12	TODAY	CIVI	9-10a	- 1-		.30	1	ф350.00 F-4	U.UU INIVI	2	φ/00.00
	TODAY		E 15 :		0	Б.,	5 .:							
	Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$350.00	Rating 0.00							
	Week: 11/		11/11/12	- T	1	\$350.00	0.00							
;	32 KARE	10/31/1	2 10/31/12	Tonight Show Tonight Show	CM	1035pm-113	35pm W	V	:30	2	\$650.00 P-2	0.00 NM	2	\$1,300.00
	TONIG	HT SHOV	V	Ū										
		rt Date	End Date	<u>Weekdays</u> W	Spots/Week 2	Rate	Rating							
_	Week: 10/ 33 KARE		11/04/12 2 10/31/12	···	CM	\$650.00 2P-3P	0.00 W	V	:30	2	\$300.00 P-4	0.00 NM	2	\$600.00
		. 5, 5 1, 1,	. 5, 5 1/ 12	The Doctors	5			-		_	+=30.001 T	2.00 1111	l -	4000.00

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Week: 11/05/12

Week: 10/29/12

45 KARE 11/01/12 11/01/12

46 KARE 11/01/12 11/01/12

Start Date

11/11/12

End Date

11/04/12

M- - - - -

Tonight Show

---T---

M-F 3-4p

DR OZ

Tonight Show Weekdays

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Flight Dates: 10/30/12 - 11/06/12 Estimate: C30N06

Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots THE DOCTORS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 - - W- - - -\$300.00 0.00 СМ 4-430P 34 KARE 10/31/12 10/31/12 M-F 4-430p - - W- - - -:30 \$525.00 P-4 0.00 NM \$525.00 1 KARE 11 4 News **4P NEWS** Weekdays Spots/Week Start Date **End Date** Rate Rating 11/04/12 - - W- - -Week: 10/29/12 \$525.00 0.00 35 KARE 10/31/12 10/31/12 M-F 430-5p CM 430-5P - - W- - - -:30 1 \$1,350.00 P-4 0.00 NM \$0.00 O Jeopardy **JEOPARDY** Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/29/12 11/04/12 - - W- - - -1 \$1,350.00 0.00 Start/End Time Ch Date Range Description Weekdays Rate Rtg Type 2 KARE 10/29/12-11/04/12 M-F 430-5p 430-5P - - W- - - -:30(\$1,350.00) 0.00 NM Credited 36 KARE 10/31/12 10/31/12 M-F 5-530p СМ - - W- - - -:30 1 \$1,975.00 P-4 0.00 NM \$1,975.00 5-530p KARE 11 5 News KARE11NWS-5 **End Date** Spots/Week Rating Start Date Weekdays Rate - - W- - -Week: 10/29/12 11/04/12 \$1,975.00 0.00 37 KARE 10/31/12 10/31/12 M-F 9-10a - - W- - - -\$350.00 P-4 CM 9-10a :30 2 0.00 NM 2 \$700.00 TODAY TODAY 11 Start Date **End Date** Weekdays Spots/Week Rate Rating - - W- - - -Week: 10/29/12 11/04/12 \$350.00 0.00 38 KARE 11/02/12 11/02/12 **Tonight Show** CM 1035pm-1135pm ---- F--:30 \$650.00 P-2 0.00 NM 1 \$650.00 **Tonight Show** Start Date **End Date** Weekdays Spots/Week Rating Rate ---F--Week: 10/29/12 11/04/12 \$650.00 0.00 39 KARE 11/02/12 11/02/12 M-F 3-4p СМ 3-4p ---F--:30 \$675.00 P-4 0.00 NM \$675.00 1 DR OZ Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 ---F--\$675.00 0.00 40 KARE 11/02/12 11/02/12 M-F 5-6a СМ 5-6a ---F--:30 1 \$350.00 P-4 0.00 NM \$350.00 1 KARE First Edition M-F Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 ---F--\$350.00 0.00 41 KARE 11/02/12 11/02/12 **Today Show** CM 7-9a ---F--:30 1 \$900.00 P-4 0.00 NM \$900.00 1 **Today Show** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 ---F--\$900.00 0.00 N42 KARE 11/05/12 11/05/12 M-F 3-4p CM M- - - - -:30 \$500.00 P-4 0.00 NM \$500.00 3-4p 1 DR OZ Start Date Weekdays Spots/Week Rating **End Date** Rate Week: 11/05/12 11/11/12 M- - - - -\$500.00 0.00 43 KARE 11/05/12 11/05/12 M-F 5-6a СМ 5-6a M- - - - -:30 \$350.00 P-4 0.00 NM \$350.00 1 KARE First Edition M-F Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$350.00 0.00 N44 KARE 11/05/12 11/05/12 **Today Show** M- - - - -:30 2 \$1,000.00 P-4 0.00 NM CM 7-9a 2 \$2,000.00 **Today Show** Weekdays Start Date **End Date** Spots/Week Rate Rating

\$1,000.00

Rate

\$650.00

3-4p

CM

Spots/Week

CM

0.00

Rating

0.00

---T---

:30

:30

\$650.00 P-2

\$675.00 P-4

0.00 NM

0.00 NM

\$650.00

\$675.00

1

1

1035pm-1135pm --- T---

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
46 KARE	11/01/1	2 11/01/12	M-F 3-4p DR OZ	СМ	3-4p		T	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
Star Week: 10/2	rt Date	End Date 11/04/12	Weekdays	Spots/Week	Rate \$675.00	Rati	ng .00						
		2 11/01/12		CM	5-6a		T	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays T	Spots/Week	Rate \$350.00	Rati 0.	ng .00						
48 KARE	11/01/1	2 11/01/12	Today Show Today Show	СМ	7-9a		T	:30	1	\$900.00 P-4	0.00 NM	1	\$900.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati							
Week: 10/2		11/04/12	T	1	\$900.00		.00			*	0.00.1114		4050.00
49 KARE	10/30/1	2 10/30/12	Tonight Show Tonight Show	СМ	1035pm-11	35pm	- 1	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$650.00	Rati 0.	<u>ng</u> .00						
50 KARE	10/30/1	2 10/30/12	M-F 3-4p DR OZ	СМ	3-4p		- T	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
Star Week: 10/2	rt Date	End Date 11/04/12	Weekdays - T	Spots/Week	<u>Rate</u> \$675.00	Rati	<u>ng</u> .00						
		2 10/30/12	M-F 5-6a	CM	5-6a		- T	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Star	rt Date	End Date	KARE First Edition Weekdays	Spots/Week	Rate	Rati	na						
Week: 10/2		11/04/12	- T	1	\$350.00		.00						
52 KARE	10/30/1	2 11/06/12	Today Show Today Show	СМ	7-9a		- T	:30	3	\$700.00 P-4	0.00 NM	4	\$3,800.00
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rati	ng						
Week: 10/2		11/04/12	- T	3 Stor	\$700.00	0.	.00	Nookdovo	Lor	arth Bata	Dta Tuno		
	Date Ra 10/29/12	<u>1119e</u> 2-11/04/12 T	escription oday Show	7-9a	t/End Time			<u>//eekdays</u> · T			Rtg Type 0.00 NM		
		2-11/04/12 T	•	7-9a	l		-	· T	-	:30 (\$900.00)	0.00 <i>NM</i>		
Cre	edited												
		2-11/04/12 T	•	7-9a	I		=	T	-	:30 \$900.00	0.00 NM		
Week: 11/0	05/12 Date Ra	11/11/12	- T Description	3 Star	\$700.00 t/End Time	0.	.00	Neekdays	Lor	ngth Rate	Rtg Type		
		2-11/11/12 T		7-9a			_	· T		:30 \$1,000.00			
5 KARE		2-11/11/12 7	-	7-9a			-	T	-	:30 (\$1,000.00)	0.00 <i>NM</i>		
		2-11/11/12 T	oday Show	7-9a	ı		-	· T	_	:30 \$1,000.00	0.00 NM		
53 KARE	10/31/1	2 10/31/12	M-F 3-4p DR OZ	СМ	3-4p		W	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
Star Week: 10/2	rt Date	End Date 11/04/12	Weekdays	Spots/Week	Rate \$675.00	Rati	ng .00						
		2 10/31/12	M-F 5-6a	CM	5-6a		W	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Star	rt Date	End Date	KARE First Edition Weekdays	Spots/Week	Rate	Rati	na						
Week: 10/2		11/04/12	W	1	\$350.00		.00						
55 KARE	10/31/1	2 10/31/12	Today Show Today Show	СМ	7-9a		W	:30	1	\$900.00 P-4	0.00 NM	1	\$900.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week	Rate \$900.00	Rati 0.	<u>ng</u> .00						
		2 11/03/12	Notre Dame Foot		230-6P		S-	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 10/2	29/12	11/04/12	S-	1	\$500.00		00						
57 KARE	11/02/1	2 11/02/12	M-F 11-1130a KARE 11 News (CM @ 11a	11-1130a		F	:30	2	\$125.00 P-4	0.00 NM	2	\$250.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
57 KAR	E 11/02/1	2 11/02/12	M-F 11-1130a KARE 11 News	CM @ 11a	11-1130a	F-	- :30	2	\$125.00 P-4	0.00 NM	2	\$250.00
_	Start Date 10/29/12	End Date 11/04/12	Weekdays F	Spots/Week 2	Rate \$125.00	Rating 0.00						
58 KAR	E 11/05/1	2 11/05/12	M-F 11-1130a KARE 11 News	CM @ 11a	11-1130a	M	- :30	2	\$125.00 P-4	0.00 NM	2	\$250.00
_	Start Date 11/05/12	End Date 11/11/12	Weekdays M	Spots/Week 2	Rate \$125.00	Rating 0.00						
59 KAR	E 11/01/1	2 11/01/12	M-F 11-1130a KARE 11 News	CM @ 11a	11-1130a	T	- :30	2	\$125.00 P-4	0.00 NM	2	\$250.00
_	Start Date 10/29/12	End Date 11/04/12	Weekdays T	Spots/Week 2	Rate \$125.00	Rating 0.00						
60 KAR	E 10/30/1	2 10/30/12	M-F 11-1130a KARE 11 News	CM @ 11a	11-1130a	- T	- :30	2	\$125.00 P-4	0.00 NM	2	\$250.00
_	Start Date 10/29/12	End Date 11/04/12	Weekdays - T	Spots/Week 2	Rate \$125.00	Rating 0.00						
61 KAR	E 11/06/1	2 11/06/12	M-F 11-1130a KARE 11 News	CM @ 11a	11-1130a	- T	- :30	2	\$125.00 P-4	0.00 NM	2	\$250.00
_	Start Date 11/05/12	End Date 11/11/12	Weekdays - T	Spots/Week 2	Rate \$125.00	Rating 0.00						
62 KAR	E 10/31/1	2 10/31/12	M-F 11-1130a KARE 11 News	CM @ 11a	11-1130a	W	- :30	2	\$125.00 P-4	0.00 NM	2	\$250.00
_	Start Date 10/29/12	End Date 11/04/12	Weekdays W	Spots/Week 2	Rate \$125.00	Rating 0.00						
63 KAR	E 11/02/1	2 11/02/12	M-F 2-3p The Doctors	СМ	2P-3P	F-	- :30	1	\$300.00 P-4	0.00 NM	1	\$300.00
_	Start Date 10/29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	Rate \$300.00	Rating 0.00						
64 KAR	E 11/01/1	2 11/01/12	M-F 2-3p The Doctors	СМ	2P-3P	T	- :30	1	\$300.00 P-4	0.00 NM	1	\$300.00
_	Start Date 10/29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	Rate \$300.00	Rating 0.00						
65 KAR	E 10/30/1	2 10/30/12	M-F 2-3p The Doctors	СМ	2P-3P	- T	- :30	1	\$300.00 P-4	0.00 NM	1	\$300.00
_	Start Date 10/29/12	End Date 11/04/12	Weekdays - T	Spots/Week 1	Rate \$300.00	Rating 0.00						
66 KAR	E 10/31/1	2 10/31/12	M-F 2-3p The Doctors	СМ	2P-3P	W	- :30	1	\$300.00 P-4	0.00 NM	1	\$300.00
_	Start Date 10/29/12	End Date 11/04/12	Weekdays	Spots/Week 1	Rate \$300.00	Rating 0.00						
67 KAR	E 11/02/1	2 11/02/12	M-F 9-10a M-F 9-10a	СМ	9-10a	F-	- :30	1	\$350.00 P-4	0.00 NM	1	\$350.00
_	Start Date 10/29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	Rate \$350.00	Rating 0.00						
68 KAR	E 11/05/1	2 11/05/12	M-F 9-10a M-F 9-10a	СМ	9-10a	М	- :30	1	\$350.00 P-4	0.00 NM	1	\$350.00
_	Start Date 11/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	Rate \$350.00	Rating 0.00						
69 KAR	E 11/01/1	2 11/01/12	M-F 9-10a M-F 9-10a	СМ	9-10a	T	- :30	1	\$350.00 P-4	0.00 NM	1	\$350.00
	Start Date 10/29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	Rate \$350.00	Rating 0.00						
70 KAR	E 10/30/1	2 10/30/12	M-F 9-10a M-F 9-10a	СМ	9-10a	- T	- :30	1	\$350.00 P-4	0.00 NM	1	\$350.00
_	Start Date 10/29/12	End Date 11/04/12	Weekdays - T	Spots/Week 1	Rate \$350.00	Rating 0.00						
71 KAR	E 11/06/1	2 11/06/12	M-F 9-10a M-F 9-10a	СМ	9-10a	- T	- :30	1	\$350.00 P-4	0.00 NM	1	\$350.00
9	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch Start End	Inventory Code Breal	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
71 KARE 11/06/12 11/06/	2 M-F 9-10a CM M-F 9-10a	9-10a	- T	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Start Date End Date Week: 11/05/12 11/11/12		Rate \$350.00	Rating 0.00						
72 KARE 10/31/12 10/31/	2 M-F 9-10a CM M-F 9-10a	9-10a	W	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Start Date End Date Week: 10/29/12 11/04/12		Rate \$350.00	Rating 0.00						
73 KARE 11/02/12 11/02/	2 Days of Our Lives CM Days of Our Lives	12-1p	F	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Start Date End Date Week: 10/29/12 11/04/12			Rating 0.00						
74 KARE 11/02/12 11/02/	2 M-F 4-430p CM KARE 11 4 News	4-430P	F	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
Start Date End Date Week: 10/29/12 11/04/12	e Weekdays Spots/Week	Rate \$525.00	Rating 0.00						
75 KARE 11/05/12 11/05/	2 M-F 4-430p CM KARE 11 4 News	4-430P	M	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
Start Date End Date Week: 11/05/12 11/11/12	- 	—	Rating 0.00						
76 KARE 11/01/12 11/01/	2 M-F 4-430p CM KARE 11 4 News	4-430P	T	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
Start Date End Date Week: 10/29/12 11/04/12			Rating 0.00						
77 KARE 10/30/12 10/30/	2 M-F 4-430p CM KARE 11 4 News	4-430P	- T	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
Start Date End Date Week: 10/29/12 11/04/12			Rating 0.00						
78 KARE 11/05/12 11/05/	2 Days of Our Lives CM Days of Our Lives	12-1p	M	:30	1	\$225.00 P-2	0.00 NM	1	\$225.00
Start Date End Date Week: 11/05/12 11/11/12		—	Rating 0.00						
79 KARE 11/01/12 11/01/	2 Days of Our Lives CM Days of Our Lives	12-1p	T	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Start Date End Date Week: 10/29/12 11/04/12			Rating 0.00						
80 KARE 10/30/12 10/30/	2 Days of Our Lives CM Days of Our Lives	12-1p	- T	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Start Date End Date Week: 10/29/12 11/04/12	<u>Weekdays</u> <u>Spots/Weekdays</u> -T		Rating 0.00						
81 KARE 10/31/12 10/31/	2 Days of Our Lives CM Days of Our Lives	12-1p	W	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
<u>Start Date</u> <u>End Dat</u> Week: 10/29/12 11/04/12			Rating 0.00						
82 KARE 11/02/12 11/02/	2 M-F 3-4p CM M-F 3-4p	3-4p	F	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
<u>Start Date</u> <u>End Dat</u> Week: 10/29/12 11/04/12			Rating 0.00						
83 KARE 11/05/12 11/05/	2 M-F 3-4p CM M-F 3-4p	3-4p	М	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
<u>Start Date</u> <u>End Dat</u> Week: 11/05/12 11/11/12			Rating 0.00						
84 KARE 11/01/12 11/01/	2 M-F 3-4p CM M-F 3-4p	3-4p	T	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
<u>Start Date</u> <u>End Dat</u> Week: 10/29/12 11/04/12			Rating 0.00						
85 KARE 10/30/12 10/30/	2 M-F 3-4p CM M-F 3-4p	3-4p	- T	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
Start Date End Dat	<u>Weekdays</u> <u>Spots/Week</u>	Rate	Rating						

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
85 KARE	10/30/1	2 10/30/12	M-F 3-4p M-F 3-4p	СМ	3-4p	- T	- :30	1	\$675.00 P-4	0.00 NM	1	\$675.00
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29		11/04/12	- T	1	\$675.00	0.00			\$075.00 D.4	0.00 NIM		#075.00
86 KARE	10/31/1	2 10/31/12	M-F 3-4p	СМ	3-4p	W ·	- :30	1	\$675.00 P-4	0.00 NM	1	\$675.00
Start Week: 10/29	Date 9/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$675.00	Rating 0.00						
87 KARE	11/03/1	2 11/03/12	Sat 8-10a KARE 11 Saturda	CM	8-10a	S	- :30	1	\$500.00 P-2	0.00 NM	1	\$500.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	S-	1	\$500.00	0.00						
88 KARE	11/03/1	2 11/03/12	Sat 6-630p KARE 11 6 News	CM Sa	KARE 11 6	News { S	- :30	1	\$1,450.00 P-4	0.00 NM	1	\$1,450.00
Start Week: 10/2	<u>Date</u> 9/12	End Date 11/04/12	Weekdays S-	Spots/Week 1	Rate \$1,450.00	Rating 0.00						
89 KARE	11/04/1	2 11/04/12	Sun 5-530p KARE 11 5 News	CM		News (:	S :30	1	\$1,450.00 P-4	0.00 NM	1	\$1,450.00
Start Week: 10/2	Date 0/12	End Date 11/04/12	Weekdays S	Spots/Week	Rate \$1,450.00	Rating 0.00						
			NBC Nightly News	s CM	530-6P	T ·	- :30	1	\$4,500.00 P-4	0.00 NM	0	\$0.00
Start	Date	End Date	NBC Nightly New Weekdays	s Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	T		\$4,500.00	0.00						
	Date Ra		escription		t/End Time		Weekdays			Rtg Type		
1 KARE 1 Cred		?-11/04/12 N	IBC Nightly News	530-	6P		Th	-	:30 (\$4,500.00)	0.00 NM		
91 KARE	10/30/1	2 10/30/12	NBC Nightly News		530-6P	- T	- :30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29		11/04/12	- T	1	\$4,500.00	0.00			* * * * * * * * * *	0.00.104		#4.500.00
92 KARE	10/31/1	2 10/31/12	NBC Nightly News		530-6p	W ·	- :30	1	\$4,500.00 P-2	0.00 NM	1	\$4,500.00
Start Week: 10/2	Date 0/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week	Rate \$4,500.00	Rating 0.00						
	oriz Date Ra		escription		هر هر په	0.00	Weekdays	Le	ngth Rate	Rtg Type		
	0/29/12	2-11/04/12 N	BC Nightly News	530-			W		:30 \$4,500.00			
93 KARE	10/30/1	2 10/30/12	Tue Prime Tue Prime	СМ	Tue Prime (9:00 PM-10	- T ·	- :30	1	\$4,050.00 P-4	0.00 NM	1	\$4,050.00
Start Week: 10/2	<u>Date</u> 9/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week	Rate \$4,050.00	Rating 0.00						
94 KARE			Late Night	СМ		35xm F	- :30	1	\$200.00 P-2	0.00 NM	1	\$200.00
Start	Date	End Date	Late Night NBC Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	F	1	\$200.00	0.00						
										Totals	106	\$65,325.00